

# IT / EQUALIZATION COMMITTEE

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Administrator

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## Members

Chris Wittenbach, Dawn Bales, Dustin Krasny

## MEETING LOCATION

Chambers  
301 N. Main Street  
Adrian, MI 49221

**Minutes:** Thursday, August 4, 2022 – 1:30 p.m.

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**Present:** Commissioners Wittenbach, Krasny, and Stimpson

**Absent:** Commissioner Bales

**Also Present:** Kim Murphy, Rebecca Borton, Shelly Delong, and Matt Richardson

### I. Approval of Minutes

*Motion by Stimpson, supported by Krasny, to approve the minutes of the June 2, 2022 meeting. Motion carried.*

### II. Information Technology

- A. Finance Reports:** The finance report was reviewed. The current balance in the IT Division of the Capital Improvement fund is approximately \$338,000.
- B. Department Reports:** There were no departmental reports or concerns.
- C. IT Report:** Matt reviewed the status of current projects.
- D. Other IT Business**

**ZenCity:** Kim Murphy reviewed a few examples of reports provided by ZenCity. ZenCity monitors social media platforms to provide us with community input and insights. The reports showed how the information ZenCity gathers can be used in understanding the best ways to communicate with the public, addressing public concerns, and determining topics of interest. Reports show that more and more people are getting their information and news through some type of electronic platform. This will assist in identifying best communications efforts, setting priorities, and getting a better understanding of the desires of our residents.

Kim brought this to the Committee to familiarize members with the service.

### III. Equalization

- A. Pivot Point:** A request for Pivot Point software and 4 iPad Pro was reviewed. The Pivot Point Field App is currently used by appraisal firms to efficiently address a variety of field data collection needs.

The current process includes pulling a record card to take in the field, take photos with digital camera, sketch onsite, this info is then transferred into the county system, labeled, and uploaded into BS&A. The Pivot Point system will streamline this process.

The cost of the program is less than originally expected and would make assessing more efficient.

*Motion by Stimpson, seconded by Krasny, to approve up to \$4,700 for four (4) iPad Pros from the IT Division of the Capital Fund and to recommend approval of up to \$6,600 for the Pivot Point field app solution from the Assessing Fund. Motion carried.*

#### **B. Updates/Other Business**

Shelly reported that Cambridge Township has withdrawn from County Assessing services; they chose to go with another provider.

She also reported that HB 4534 has passed and is now a public act. Assessors will now handle all principal resident exemptions instead of going before the July or December board of review.

#### **IV. Public Comment**

There was no public comment.

#### **V. Adjournment**

*Motion by Krasny, seconded by Stimpson, to adjourn the meeting at 2:11 p.m. Motion carried.*