

One Lenawee is: ...a
collaboration of concerned people
dedicated to *The Vision of making*
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We bring attention and action to
important community issues.

Uniting and Connecting partners
and committed people, we identify,
support, and develop initiatives and
projects that optimize community
resources toward *The Vision.*



<http://www.lenawee.mi.us/817/Visioning>

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AGENDA
Infrastructure Committee
September 7, 2017 (Thursday) at 3:00 PM
Lenawee Co. Road Commission Office
2461 Treat Street, Adrian

1. Welcome

2. Review Infrastructure Challenges in Lenawee Co.

- a. Summary from first meeting
- b. Roads
- c. Non-Motorized Transportation
- d. Water & Sewer
- e. Electric & Gas
- f. Telecommunications (Broadband)
- g. Priority Challenges that Can be Impacted by Strategic Planning

3. Goals to Address Priority Challenges

- a. SMART Goals Criteria
 - i. Specific, Measurable, Attainable, Relevant, Time-Framed
 - ii. Do the Goals Address the Challenges and Opportunities Identified in the Community Forums?

4. Agenda Items for Next Meeting

- a. Develop strategies to achieve goals
- b. Identify how progress will be measured (what metrics?)
- c. Begin developing action plan
 - i. Specific steps (What needs to get done?)
 - ii. Leadership (Who will take responsibility?)
 - iii. Timetable

5. Next Meeting Date

Lenawee County Strategic Planning Timeline – From Eric Walcott

- I. November 2016 -
 - a. Eric will meet with One Lenawee group, present project timeline
 - b. Review Community Capitals Framework and identify organizations/individuals that need to be at the table for this process to be a success.
 - i. One Lenawee may have already done a similar process for putting together a list of stakeholders, so this may not be necessary, however, it may be worth reviewing the Community Capitals framework to make sure no important community sectors are being left out of the process.
- II. December 2016
 - a. Promote kickoff meeting
 - i. Press releases, website, social media
 - b. Send out stakeholder invites
 - i. Identify ahead of time which individuals will be responsible for following up on invitation with identified stakeholders.
- III. Kickoff Meeting - January 2017
 - a. Dan Gilmartin - presentation on Lenawee County demography and economic development activities other counties are pursuing
 - b. Eric Walcott - Overview of process plan and timeline.
- IV. Public Engagement Workshops (1-2 months)
 - a. A series of public engagement workshops, carried out throughout the county, will involve community members in exploring unique strengths, challenges, and opportunities that exist within the region.
 - i. Adrian
 - ii. Hudson
 - iii. Blissfield
 - iv. Tecumseh
 - v. Onsted
 - b. Workshop outline
 - i. Participants identify and discuss most positive features of the county and major challenges facing the county.
 - ii. Overview of demographic and economic data for the county.
 - iii. Use data discussion to inform discussion of opportunities that might exist for enhancing strengths and/or addressing challenges.
 - iv. Prioritization of opportunities by participants
 - v. Morenci, JCC, SHU, AC (did not get much participation from AC)
- V. Focus Groups (1-2 months - depends on number of opportunity areas identified)
 - a. Review meeting notes and decide Focus Groups
 - b. Communication: what do we report, and in what media?
 - c. Based on opportunities identified at the Public Engagement Workshops (as well as other areas key stakeholders might feel should be discussed), focus groups will be held by industry/issue cluster (manufacturing, arts, local government, agriculture, tourism, etc)
- d. Focus groups will explore more detailed data for each cluster, and identify opportunities that exist within the cluster, potential barriers to success, and goals/objectives for moving forward.**

We're here

e. Focus group participants should involve key stakeholders from clusters that have been identified.

- VI. Focus group follow-up (This could be done in a single or multiple meetings, as well as by cluster, or altogether. Especially if opportunities and goals are identified across multiple clusters that overlap, doing this part all together might be more helpful.)
 - a. Identify strategies to achieve goals
 - b. Identify how progress will be measured (what metrics?)
 - c. Begin developing action plan
 - i. Specific steps (What needs to get done?)
 - ii. Leadership (Who will take responsibility?)
 - iii. Timetable
- VII. Draft Plan
- VIII. Share plan with stakeholders for review
- IX. Present plan publically, allow for public review
- X. Finalize plan (*TARGET: October 15, 2017*)
- XI. Implement Plan